

The Third “Star of Silicon Valley” Innovation and Entrepreneurship Competition Entry Form

I. Enterprise Basic Information and Overview

Field of competition :

* Company Name							
* Legal Entity Identification Code					Date of Establishment		
Business License (Picture)	Required for enterprise, optional for team						
* Fields	<input type="checkbox"/> AI <input type="checkbox"/> Internet of Things <input type="checkbox"/> Biomedicine <input type="checkbox"/> Intelligent equipment <input type="checkbox"/> Health equipment <input type="checkbox"/> Big Data <input type="checkbox"/> New energy, energy saving and environmental protection <input type="checkbox"/> New material <input type="checkbox"/> Modern agriculture <input type="checkbox"/> New energy auto parts						
*Country/Region	_____Country_____Province/State_____						
Enterprise Website							
* Project Manager							
* Project Contact							
Core Team (At Least 3 People)							
Name	Gender	Country of Citizenship	Graduated School	Education	Major	Job Title	

*							
Main work experience and work achievements							
*							
Main work experience and work achievements							
*							
Main work experience and work achievements							
* Core Technology	Intellectual Property						
	Number of Patents				Trademarks (Pictures)	Copyrights (Pictures)	Rewards (Pictures)
	Patent (Pictures)	Quantity	Utility Model/Appearance (Pictures)	Quantity	Quantity	Quantity	Quantity
* Enterprise Overview (within 2000 words)	<p><i>Please include company profile, main business, products, etc. Focus on refining: core competitiveness</i></p>						
* Key Words	Please fill in keywords related to companies and products						

II. Business Plan

* Entry Name			
Product pictures of entries	(Upload product pictures, upload requirements)	The income of the participating projects accounted for the proportion of the company's operating income last year	_____%
The stage of the project:	Add other inputs to the drop-down box 1. R&D planning; 2. Design, test and finalization; 3. Production technology preparation; 4. Small batch trial production; 5. Mass production		
* Introduction to the participating projects (within 2000 words)			
(Project introduction, product introduction, technology introduction)			
* Market prospects and product competitive advantages			
(Analysis and forecast of industry history and prospects, product market overview, positioning and demand, market sales forecast, technical barriers to enter the industry, product innovation points and technical advantages (application areas, innovation, advantages), others;			
* Solve industry pain points			
Solve industry pain points in specific areas			
* Business model and income model			

How to achieve profitability and business development plans (product marketing strategies, product profit models; strategies in establishing sales networks, sales channels, establishment of agents, distributors; strategies in terms of advertising promotion, product sales prices and establishing good sales team; how to ensure the effectiveness of the specific implementation of the sales strategy);

*** Other technologies, products and services**

*** Demand for returning**

Space requirements (including office, R&D, production, etc.), number of employees and academic requirements, capital requirements, etc.

*** Financial data**

Note: The following financial data is the overall financial data of the enterprise

Unit: ten thousand yuan, two decimal places

Subject	2018	2019	Forecast 2020
Operating income			
Total R&D expenditure			
Income tax			

III. Financing Information

* Financing needs			
Equity financing			
Financing Amount (Ten thousand yuan)	Proportion of equity		
Current financing stage	<input type="checkbox"/> Angel	<input type="checkbox"/> A	<input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> Other_____

IV. Other Service

<input type="checkbox"/> Apply for training organized by the contest	<input type="checkbox"/> Business plan preparation tutorial
	<input type="checkbox"/> Project roadshow tutoring
	<input type="checkbox"/> Financing roadshow tutoring
	<input type="checkbox"/> Interpretation and counseling of project implementation policies
	<input type="checkbox"/> Other
<input type="checkbox"/> Other service needs	(Fill in by yourself if needed)

Note: Please attach the scanned document file in jpg format, within_____